



The Villages Women's 18-Hole Golf Association

Publicity – Weekly Villager Articles

An article about our club is published each week on the sports page of the Villager. Our Publicity Chair(2020-26 Nancy Keane) arranges for twelve members to write articles for one month of the year.

Content – Determined by each writer but could include:

- Weekly meeting updates
- Announcements of future events (at least two weeks in advance)
- Fun facts about women's golf
- Notices from the Pro Shop
- Names and Photos of Captain Trophy's and Low Putts winners
- Other relevant photos
- Our website should be in every article: villageswomensgolf.vgcc.club
- Members who shot birdies, chip-ins, eagles, etc.
- **NOT** a list of winners (Submitted by the Play Day Director/Pro Shop)
- **NOT** events for the following week....it will be too late!

Timing and Submission

- Writers start on first golf day of the month typically Captain's Trophy Day!
- Proofread, proofread, proofread! Villager staff rarely makes corrections!
- Include names of people in photos with "L to R" designation
- Length – Maximum 250 words
- Include a headline and writer's name
- Also include writer's phone number and "18 Hole Women's Golf"
- **Deadline for submission**, 4:30pm Thursday. Exceptions to late submissions to be arranged with Villager staff in advance.
- Email to Editorial@the-villages.com Kory Tran 408-754-1341
- Also email to Publicity Chair Nancy Keane pbbooklady@aol.com